



JOBS & CAREERS

FAIRS 2015

WHEN

Thursday March 26th
and Thursday September 10th

WHERE

The Guildhall, High Street, Worcester
from 10:00am until 4:00pm
FREE ADMISSION

HOW

**RESERVE YOUR STAND NOW TO TAKE
ADVANTAGE OF THIS OPPORTUNITY**

To book a stand at the fair
or for any further enquiries call the
Event Co-ordinators on 01905 742355 or
email: jobfair@worcesternews.co.uk



Brought to you by

Worcester News

worcesternews.co.uk/jc

JOBS & CAREERS

FAIRS 2015

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The Worcester Careers Fair was highly beneficial for Aldi, as we were able to interview for a variety of positions, in an informal and relaxed environment.

As a result, Aldi has been able to appoint three new Store Managers, nine people have been offered a work trial within our stores and a further seven people have been offered an interview and are currently looking to work with us.

Aldi has been very well received in Worcester and we're looking forward to attending the careers fair again in 2014.

Kelly O'Shea

Kelly O'Shea, Regional Resourcer,

ALDI Stores



Exhibition Package

The Jobs and Careers Fairs take place at the Guildhall, within Lower Hall.

And will incorporate the Court Room as part of the exhibition, depending on exhibitor numbers.

The event will run from 10.00am-4.00pm. We would ask all exhibitors to ensure that their stands are ready by 9.30am, in time for visitors arriving at 10.00am.

Introduction

This is your personal invitation to the Worcester News Jobs and Careers Fairs for 2015. Now in its 14th year, the 2015 fairs will take place on Thursday 26th March and 10th September at the Guildhall, Worcester. The Guildhall is well located for pedestrian access to the City Centre, allowing for both passing trade and conscious decision makers.

Last Year

A total of 1,500 people attended the Jobs and Careers Fairs in 2014.

We saw a good cross-section of people looking for opportunities, vacancies and further education. We received very positive feedback from exhibitors and visitors alike for both events.

Publicity

The comprehensive pre-promotional campaign for our events is unrivalled and includes promotional advertisements across a variety of Newsquest publications and websites including:

- Worcester News • Berrow's Worcester Journal • Malvern Gazette
- Ledbury Reporter • Evesham / Cotswold Journal
- Hereford Times • Ludlow Advertiser • Bromsgrove / Droitwich Advertiser
- Redditch / Alcester Advertiser • Kidderminster Shuttle
- Stourbridge News • Halesowen News • Dudley News

This large cross-section of newspapers boasts a combined readership in print and online of 638,209 (JICREG / Etelmar Oct 2014) giving increased awareness of our forthcoming events.

We will publish editorial announcements and articles up to and after the event within the Worcester News.

Pre-promotion of the Jobs and Careers Fairs on the Internet via worcesternews.co.uk/jc

Upload of all exhibitors onto a Jobs and Careers Fair link via worcesternews.co.uk following the event.

SAVE 20% WHEN YOU BOOK FOR BOTH CAREERS FAIRS PACKAGES START FROM ONLY £400 + VAT

Gold package

Exhibition stand 7ft wide

(incorporating 6ft x 2ft table)

30 day online business profile

Pre event editorial (approx 250 words)

including photo

15cm deep x 3 col (8.5cm) wide full colour

advert in the pre event supplement

Buffet lunch for up to 4 people

Refreshments throughout the day

One fair price £750 + vat

Two fair price £600 + vat per fair

Silver package

Exhibition stand 7ft wide

(incorporating 6ft x 2ft table)

15cm deep x 3 col (8.5cm) wide full colour

advert in the pre event supplement

Buffet lunch for up to 4 people

Refreshments throughout the day

One fair price £500 + vat

Two fair price £400 + vat per fair

Deadlines

| Fair Date | Booking Deadline | Copy Deadline |
|----------------|------------------|---------------|
| March 2015 | 27th February | 6th March |
| September 2015 | 21st August | 28th August |

To book a stand at the fair or for any further enquiries call the Event Co-ordinators on 01905 742355 or email: jobfair@worcesternews.co.uk
worcesternews.co.uk/jc

JOBS & CAREERS FAIRS 2015

BOOKING FORM

Company Details:

Name:.....

Name as you wish to appear in the event supplement (if different from above):

.....

Invoicing Address:.....

.....

Postcode:.....

Local Address (if different from above):.....

.....

Postcode:.....

Telephone Number:.....

Fax Number:.....

Website Address:.....

Main Contact Details of Person managing staff on the day:

Name:.....

Main Contact Number:.....

Mobile Number:.....

Email Address:.....

Business Sector:.....

Types of Vacancy Recruiting for (e.g. Admin, Sales etc):.....

.....

Jobs & Careers Fairs (please tick your choice):

PACKAGE

SPONSORSHIP

GOLD

SILVER

Thursday 26th March 2015:

£1,000 + VAT

£750 + VAT

£500 + VAT

Thursday 10th September 2015:

£1,000 + VAT

£750 + VAT

£500 + VAT

Both Events:

£1,600 + VAT

£1,200 + VAT

£800 + VAT

Number for Lunch (max 4):

Special dietary requirements and number:

Stand Requirements:

Each exhibition stand comes with x1 table and x2 chairs. Please detail below if your requirements are different from this (i.e. no table, 1 chair, electric, bringing display boards for behind stand etc):

Table:.....

Chairs:.....

Electric required: Yes / No *(If you require electric, please ensure you bring an extension lead with you)*

Will you be bringing your own table cloth: Yes / No

Any other relevant information:.....

.....

.....

.....

Authorised by:

Name:.....

Telephone Number:.....

Mobile Number:.....

Email Address:.....

Signed:.....

Position:.....

Please complete and return this form to:

By post: Richard Hencher
Jobs & Careers Fair Coordinator
Worcester News
Berrows House
Hylton Road
Worcester.
WR2 5JX

By Fax: 01905 742375

By email: richard.hencher@midlands.newsquest.co.uk